

Société Alzheimer Society

**Walk the talk! Sign up for the Walk for Alzheimer's
Be a voice for change and fundraise for Alzheimer's and other dementias**

Toronto, ON – April 18, 2017 – Three out of four Canadians know someone with dementia. It touches so many homes in every community. But four out four Canadians *can take action*.

What can you do? Sign up for your local Walk for Alzheimer's in your community beginning in May and throughout June. This is the Society's biggest fundraiser for Alzheimer's disease and other forms of dementia. All monies raised stay in your community where they're needed most. When you join a Walk, you will be supporting free programs and services that help people with dementia and their caregivers live better today.

To register for a Walk for Alzheimer's near you or if you simply want to donate online, get started at www.walkforalzheimers.ca.

Last year, thousands of enthusiastic walkers raised \$4.7 million. This year, we want to beat that goal and hit \$5 million.

With 25,000 Canadians diagnosed with dementia each year and no cure yet, the need to support people with dementia and their caregivers, has never been greater.

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